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# Crafting Your Brand

Embrace  
Abundance  
and Thrive  
Creatively

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Develop a Unique  
Success Strategy

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Grow Your  
Art Business

# Crafting Your Brand

Simple Strategies for Cultivating  
a Successful Creative Career

Matt Tommey

Artist, Speaker, Musician & Author of "Unlocking the Heart of the Artist"



## **Synopsis**

Crafting Your Brand is packed with practical advice on how to grow your art business, simple steps marketing your art, information on how to sell your art and go from a starving artist to a thriving artist. Written by veteran creative and marketing guru Matt Tommey, Crafting Your Brand takes the mystery out of succeeding as an artist and thriving creatively no matter your creative discipline.

## **Book Information**

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## **Customer Reviews**

I have enjoyed this book, not only for a great read, but for a tool that I can go back to again and again as I implement these processes of crafting my brand. I highly recommend this book to anyone who is an artist or anyone who is selling a product or service....

Matt Tommey is an incredible teacher and mentor. I have read several of his books and now I am in his Created To Thrive Mentoring Group - I highly recommend this book and Group!

Matt Tommey is able to give you the key to why God gave you creative skills. An easy read for everyone with a desire to understand more about living a creative life. Motivating. The Ashville,

North Carolina area where Matt lives and creates has always been a treasure trove of creativity. Use his understanding, wit, and skills to live creatively, starting today."A lifelong artist", Michael Tyler

Phemonal book!

This book helped me a great deal in taking my small business to the next level. After attending a workshop with Matt Tommey, I was really motivated to tackle the social media components, and build a website. This book helped me tremendously with the nuts and bolts of that.

Book was easy to read and understand. Now I'm reading it a second time to do the exercises and get my business started.

Very informative and chock full of useful information and guidance. One of the best books on the subject I've read.

Great book

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